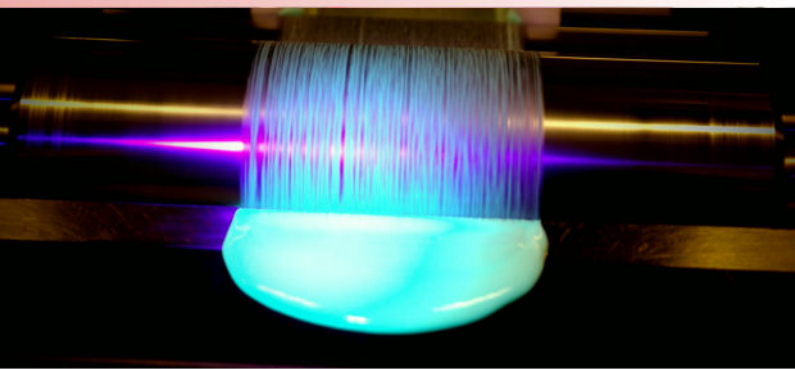


# LuxKrom®

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**THE NEW  
GENERATION OF INKS**

With high luminescent performance



OliKrom  
SMART COLORS



## LuxKrom<sup>®</sup>, the most luminescent inks on the market

The LuxKrom<sup>®</sup> range of inks is a patented innovation developed by OliKrom.

LuxKrom<sup>®</sup> inks are optimized with guaranteed, **unequalled luminescence performance** for a defined minimum surface area.

Whether you need a specific color by day or by night, our experts ensure the optimum solution for your project, whatever the application method required: pad printing, screen printing or capillary filling.

LuxKrom<sup>®</sup> makes your creations stand out.

## USES

### Inks adapted to the luxury sector

LuxKrom® opens up **new creative and innovative perspectives**, adding a luminous touch to even the most precious materials and pieces. Details and patterns become luminous in the dark, adding an innovative new dimension to the material and reinforcing your brand identity.



#### FASHION & LEATHER GOODS

Luminous patterns, luminescent details or high-gloss finishes



#### JEWELRY AND WATCHES

Dials, indexes, settings or engravings



#### AUTOMOTIVE AND LUXURY TRANSPORT

Cabins, controls and decorative finishes



#### ART AND DESIGN

Packagings, decorative objects and details

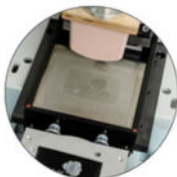
## CUSTOMIZATION

### TYPES OF APPLICATION



#### SCREEN PRINTING

direct stencil applications.



#### PAD PRINTING

indirect applications, by engraving.



#### CAPILLARY REFILL

for small surfaces or areas with engravings.

### TINTING - DAY COLOR



We have developed a **full catalog of customized color** formulations, designed to meet the most specific aesthetic and technical requirements.

- **Create the ideal shade** to suit your needs and requirements
- **Adaptation of the daytime color** to the Pantone code
- **Visual integration** into the chosen environment

### TINTING - NIGHT COLOR



We also control the color of our range of **inks perceived at night** (green, blue, white, violet...), enabling us to create customized lighting effects.

- **Creation of a shade different** from the daytime shade
- **Adaptation of night color** to day color
- **Highest-performance** luminescence times

## EXAMPLES OF COLORS

Ref.	Day color	Night color
<b>BLUE LINE</b>		
Beige		
Natural		
Blue		
<b>GREEN LINE</b>		
Beige		
Olive green		
Aqua		
<b>SUBLIMES LINE - FLUO</b>		
Neon pink		
Neon orange		
Neon green		
<b>OTHER PRODUCTS - GOLD, SILVER &amp; PEARL</b>		
Strong green		
Gold		
Silver		
Pink pearly		

*Non-exhaustive list. Many other colors available.*

MADE IN FRANCE PRODUCTION



## LuxKrom®, 100% French expertise, from formulation to production

Our LuxKrom® luminescent inks are designed, developed and **produced entirely in France**, at our industrial site in Pessac, France.

We provide complete support, from feasibility studies and application trials to scale-up and industrial production. This integrated model guarantees **total control over quality**, deadlines and confidentiality.

Choosing LuxKrom® means choosing cutting-edge technology 100% Made in France.



Ready-to-use  
inks



Production  
within 15 days



Patented  
technology

## EXAMPLES OF APPLICATIONS

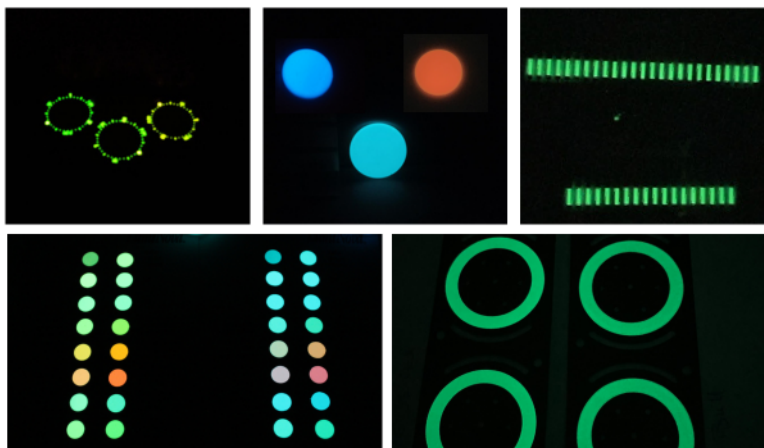
### Inks for high standards and creativity

LuxKrom® inks offer **proven performance and stability** and can be applied to all substrates.

Major brands already rely on LuxKrom® to create innovative effects, enhance the user experience or **reinforce their brand identity** by making their items stand out from the crowd.

Our range of LuxKrom® inks is **tailor-made** to meet the specific needs of each project.

Every project is unique, every solution tailor-made.



The LuxKrom logo is displayed within a rectangular box with a vertical gradient from pink to orange. The text "LuxKrom" is in white, with a registered trademark symbol (®) to the upper right of the "m".

# LuxKrom®

**THE BEST-PERFORMING  
LUMINESCENT INK ON THE MARKET**

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**[www.olikrom.com](http://www.olikrom.com)**

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**WANT TO TRY OUR PRODUCTS?  
PLEASE CONTACT OUR EXPERTS.**

OliKrom SAS  
2 avenue de Canteranne  
33600 PESSAC – FRANCE

P. +33 (0)5 64 37 13 00  
E. [contact@olikrom.com](mailto:contact@olikrom.com)



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